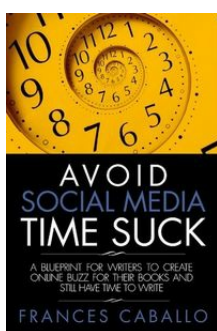


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This was a very comprehensive, helpful book if you are wading through the mystery of how to market your book online. Aside from the usual media outlets, Caballo includes so many more options for connecting with readers and tracking your reach. I was especially pleased to with her schedules for when and how often to post, a idea useful...

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