TOYOTA KATA: MANAGING PEOPLE FOR IMPROVEMENT, ADAPTIVENESS AND SUPERIOR RESULTS

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As discussed in Chapter 1, there is a human tendency to desire and even artificially create a sense of certainty. It is conceivable that the point here is not that we do not see the problems in our processes, but rather that we do not want to see them because that would...

Toyota cree firmemente que son las rutinas organizacionales para la mejora y la adaptacin, y no los objetivos cuantitativos/econmico-financieros, las que definen la ruta hacia la ventaja competitiva y a la supervivencia organizacional a largo plazo. Mike Rother, TOYOTA KATA: El mtodo que ayud a miles de empresas a optimizar la gestin de sus negocios

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